

# Thank you

FOR CHOOSING LOCAL

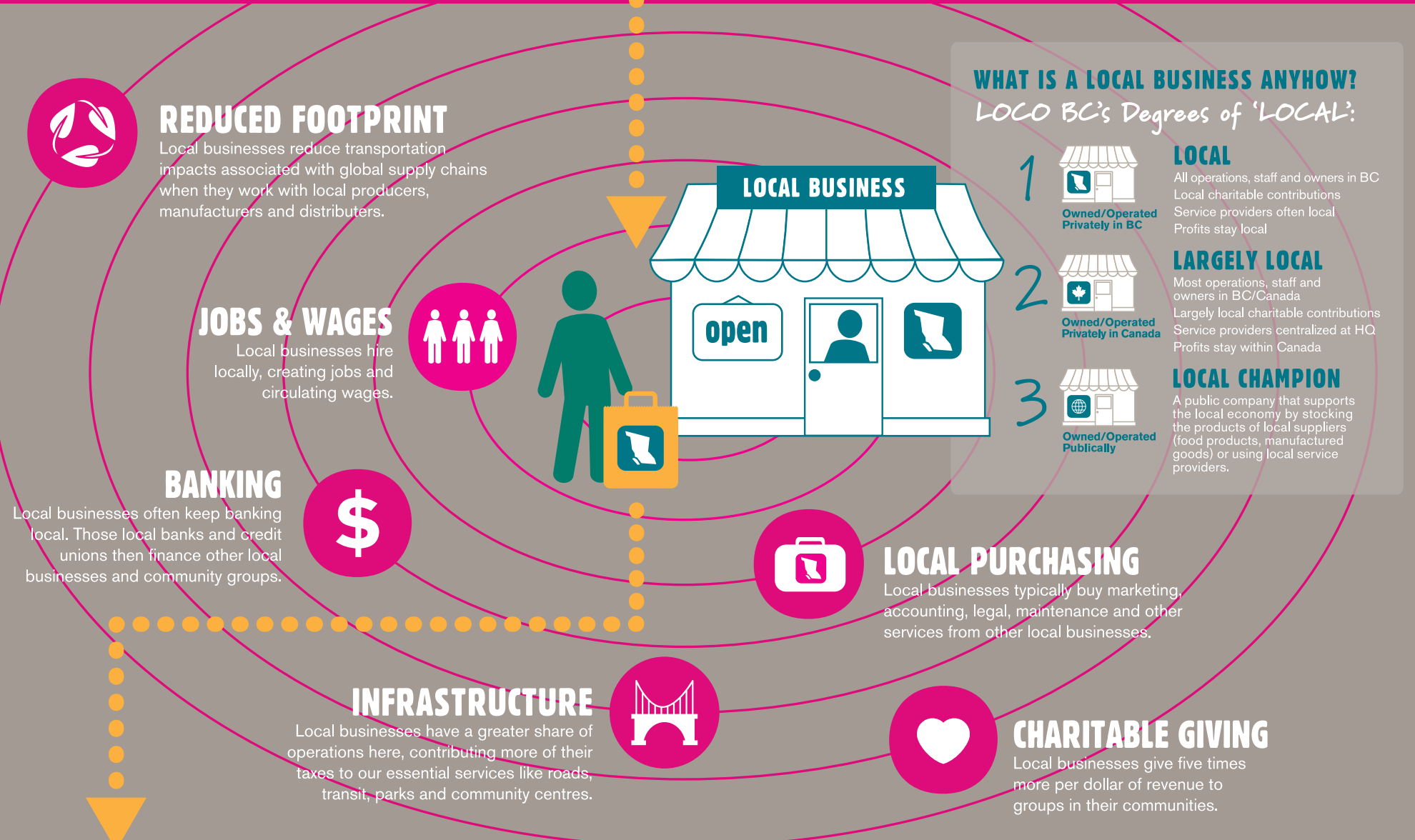


Your choice to shop at a local business means that for every \$100 you spend, \$46 is recirculated back into the local economy.

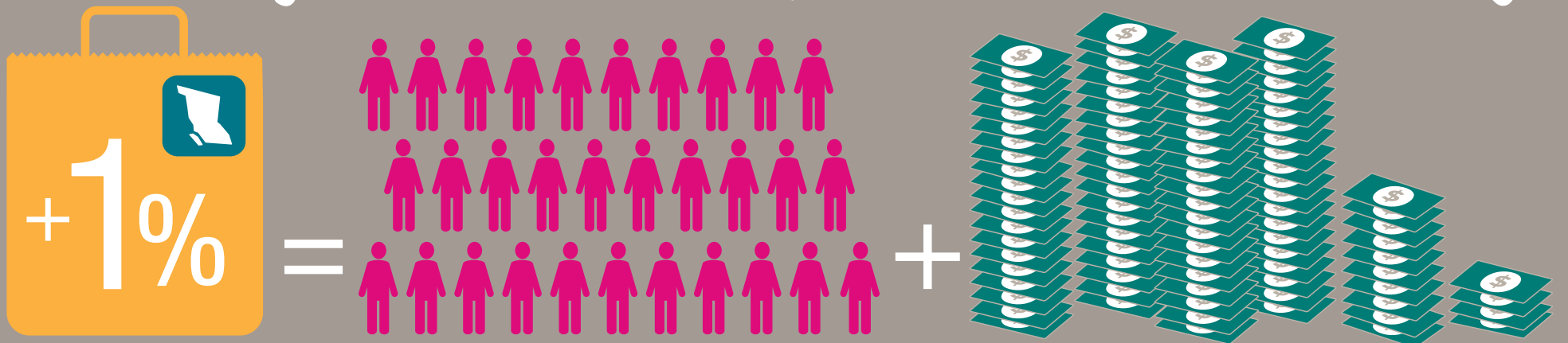


In Canada, local businesses recirculate **2.6x** more revenue back into the local economy than multi-national chains.

Here's how local businesses keep our communities strong



Small change creates BIG impacts for our local economy!



A 1% increase in BC consumer spending creates **3100 jobs** and **94M in annual wages** to BC workers

👤 = 100 jobs

💵 = \$1,000,000

#BCbuylocal

LOCOBC.COM

LOCO IS A GROWING ALLIANCE OF LOCAL COMPANIES WORKING TO STRENGTHEN OUR COMMUNITIES, GROW THE LOCAL ECONOMY AND BUILD STRONG, SUSTAINABLE BUSINESSES.

CANADIAN SOURCES: "The Power of Purchasing" (LOCO, Columbia Institute, Sauder School of Business), May 2013; "Independent BC: Small Business and the British Columbia Economy" (Civic Economics), February 2013.